

For Immediate Release

“THE PRICE IS RIGHT LIVE!” Returns to Welk Theatre for Second Season

(Branson, Missouri) – The Welk Resort Branson continues its legacy of providing legendary family entertainment by announcing the 2013 season schedule of **“The Price Is Right Live!”**, the on-stage, audience-interactive version of the longest running game show in TV history. The show returns to The Welk Resort Theatre for its second season.

Since 2006, “The Price is Right Live!” has packed-in audiences around the country, including runs in Atlantic City and Las Vegas, providing all of the games, excitement and fun of “The Price is Right” television show. Starting March 2013, Branson contestants pulled right from the audience will have a chance to “Come On Down” to win appliances, vacations and even new cars by playing classic games from television's longest running and most popular game show. From Plinko to Cliffhangers to the Big Wheel, and even the fabulous Showcase, all the favorite games are played just like the TV show.

“The Price Is Right Live! tour offers the same quality production and excitement as the beloved TV show,” says Dathan Atchison, General Manager of The Welk Resort Branson. “We’re ecstatic to have this outstanding show returning to our theatre. I don’t recall experiencing a show that draws the audience in with such enthusiasm and delivers the energy and excitement like the Price is Right Live! Our guests and Branson visitors loved it and we look forward to another phenomenal season and hopefully many more to come!”

Playing to near sold out audiences for nearly nine years, The Price Is Right Live! has given away more than 10 million dollars in cash and prizes and sold more than 1.2 million tickets.

If you enjoy the rush of emotions experienced while watching the show on television, just imagine the possibilities if you were actually in the audience watching it live.

From March through November The Price Is Right Live will thrill audiences and provide Branson guests a unique opportunity to experience all of the fun that has made The Price Is Right the number one game show of all time.

The Price Is Right Live! schedule covers March through November. Performance times are 2 and 8pm. Box Office price for adults is \$29.95 + tax and a Child (17 and under) is

\$15 + tax. Tickets are available by phone at 800-505-9355 or on-line at WelkBranson.com.

The Price Is Right is produced by FremantleMedia North America and licensed by FremantleMedia International.

ABOUT "THE PRICE IS RIGHT"

The Price Is Right, the longest-running game show in television history, is hosted by Drew Carey and produced by FremantleMedia North America, The Price Is Right is broadcast weekdays (11:00 AM-12:00 Noon, ET; 10:00-11:00 AM, PT) on the CBS Television Network.