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goes green

Tipped south of
Mexico's distinctive
peninsula



Get a first-class peek
at Welk Cabo.



20 Years, 3 generations later,
The Kappeler Family share their Welk Story.

- New Appointments to Welk Resorts Operations Team: Glen Clinton and Sean Coogan
- The Latest News from Welk Resorts Platinum Owners Association
- Full-Course Golfing: Your Best Swing Yet!
- What's New from Lawrence Welk Resort Villas Vacation Owners Association

Welk
RESORTS™
Cabo

Sirena Del Mar
explore. dream. discover.

anticipating the newest
addition to Welk Resorts



Glen Clinton

Vice President of Resort Operations

The Welk Resort Group, Inc. is proud to announce the hiring of Glen Clinton as their Vice President of Resort Operations. He will oversee all Welk Resort properties in California, Missouri and Cabo San Lucas, Mexico. Glen was chosen for his talent, experience, and reputation as a great communicator who leads with a team approach. His proven success rate since the beginning of his career at ITT Sheraton demonstrates his hard work ethic and passion for the hospitality business. His creative ideas and leadership capability will be an essential component during these unprecedented economic times.

As the VP of Resort Operations for Welk Resorts, Glen will be responsible for leading the resort operations teams. He will also manage the teams to creatively grow revenues while building a strong, well-defined, superbly communicated brand with exceptional owner and guest service ratings. Jon Fredricks, CHA, RRP, President of Welk Resorts and grandson of the late Lawrence Welk commented that *"We are excited to have Glen leading our resort operations teams to further expand our consistency and quality of resort services while ensuring that all of our resorts continue to be maintained and renovated as world class properties. His level of experience, knowledge and leadership will allow us to continue providing excellent service for all of our interval owners and guests."* Glen's previous experience will be extremely valuable as he takes the family-owned company to the next level of signature guest engagement.

Sean Coogan

General Manager of Welk Resorts San Diego

We are pleased to inform you that on May 5, 2009, Welk Resorts announced the internal promotion of Sean Coogan into the role of General Manager for Welk Resorts San Diego, the company's largest property. Throughout his 20 year career with Welk Resorts, Sean has taken the initiative to learn and develop his leadership skills. Sean first started as the Box Office Supervisor for our Welk Resort Theatre in 1988, eventually moving up the ranks to become Theatre Manager/Producer in 1996, and with his hard work and determination, was promoted to the Director of Operations position in 2006.

According to a Leader of the Quarter nomination that Sean received last year, "Sean is a big believer in constant and never-ending improvement and his dedication to the Welk Resort is great proof of that." It is this devotion to the Welk Resorts San Diego that has built Sean's positive reputation. Glen Clinton, our new Vice President of Resort Operations, has stated that "we are lucky to have someone like Sean with the unique experience of understanding both the resort business and live theatre."

Sean is the epitome of the Welk spirit – he strives for 5's, he is a team player, and he focuses on total responsibility management. As Jon Fredricks, our President, wrote in his announcement, Sean "has been a valuable asset to the company and we look forward to his continued leadership, personal service orientation, associate mentoring, drive and strong management in the years to come."



Welk Golf: Full Swing Ahead!

Beginner or pro – it's your club!

Complimentary golf clinics are held on Tuesdays (full swing), Wednesdays (putting), and Thursdays (chipping) each week from 10 am to 11 am at the Pro Shop. All the equipment is provided, and no sign-ups are necessary.

Through this instruction, guests may want to take advantage of our beginner's package which includes everything you will need for your golf experience: greens fees at the Oaks Par 3 Course, rental golf clubs, and a pull cart along with balls and tees. You'll really enjoy the Oaks, which offers 18 beautiful holes in a non-intimidating environment for players of all skill levels. The cost of this package is only \$25 per person.

For the advanced golfer, the Fountains Executive Course boasts the title of the longest executive course in San Diego County at over 4,000 yards and therefore provides a great challenge along with beautiful scenery. Discounted Owner fees at the Fountains range from \$24 to \$36 including cart during the week.

If you are a frequent golfer, you're sure to like our latest special offer. It features a week of unlimited golf for only \$140 per person. This price includes greens fees and cart rental for all the golf you would like to play during your week's vacation at Welk Resorts San Diego. In addition, ask about our 10-play card specials, which provide great value for repeat visits to the resort.



To reserve your tee time, contact our Pro Shop at (760) 749-3225 or visit our website at welkgolfsandiego.com



bienvenidos a



The Welk Resort Group is excited to report on the progress of our newest Resort in Cabo San Lucas, Mexico. The anticipated opening for the first 36 units in the initial phase will be the first quarter of 2010, at which time owners and guests can use Platinum Points or exchange their time from other vacation ownership properties through Interval International, one of the leading vacation exchange companies in the world. Villas are also available for rent.

The collaborative effort between Welk staff, licensed engineers, landscape architects, interior designers, and building architects, have guaranteed a luxurious 7-acre property perched high on the cliffs of the Cabo San Lucas peninsula. The location also includes a cove beach that is accessible from the resort. Although it is just a five-minute drive from the heart of Cabo San Lucas, once you arrive, the view and the amenities offered will transport you to a world far away. Leave the hustle and bustle behind and reward yourself with the relaxing vacation you have dreamed about.

You can lounge by either one of the two pools on the property. One with a swim-up bar and a negative-edge spa and waterfall, and both with views of the ocean. Decks on three different levels ensure a comfortable spot with a view of the Sea of Cortez as far as the eye can see. The decks also feature a wet-wall water sculpture, thatched palapas, and a fire-pit, all adding to the ambiance. A full-service restaurant and a small delicatessen will provide food and drinks. Please note: at the time of opening, not all facilities may be available.

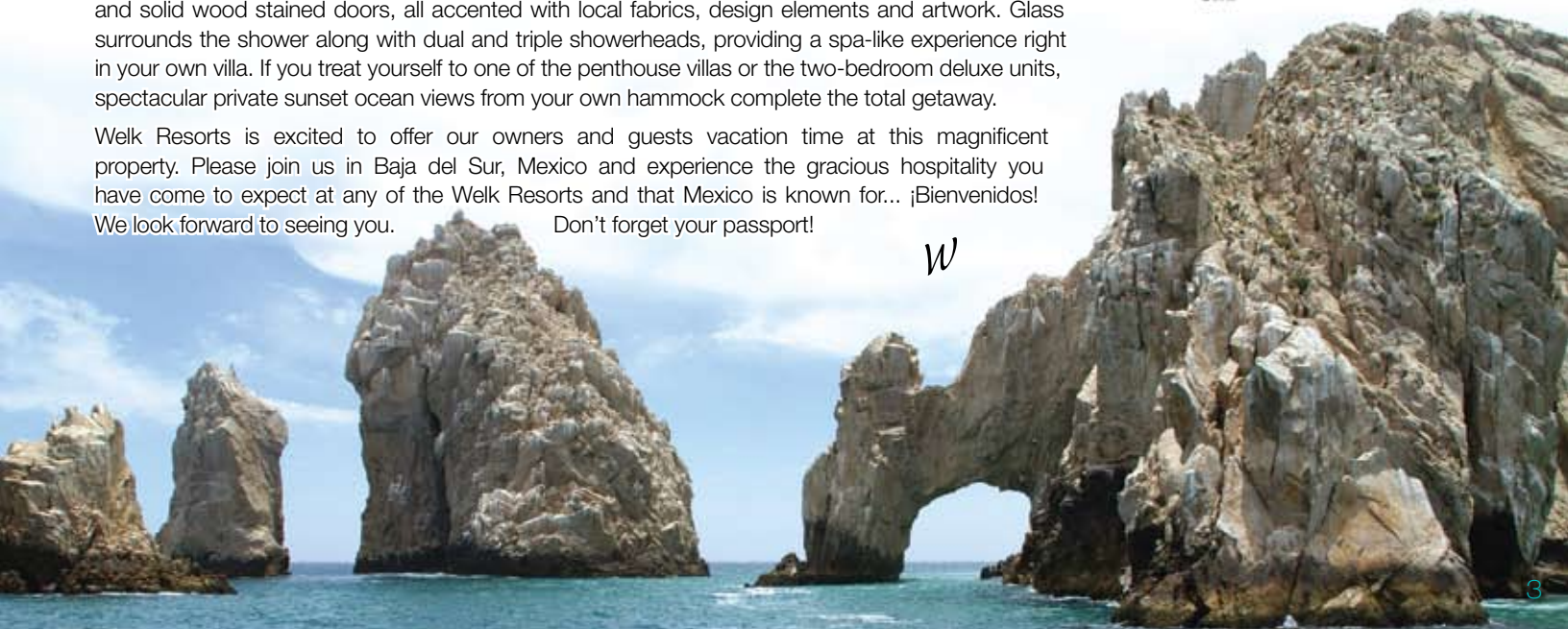
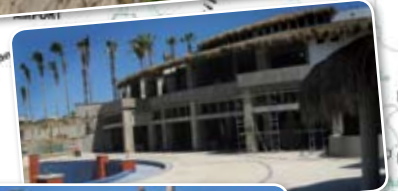
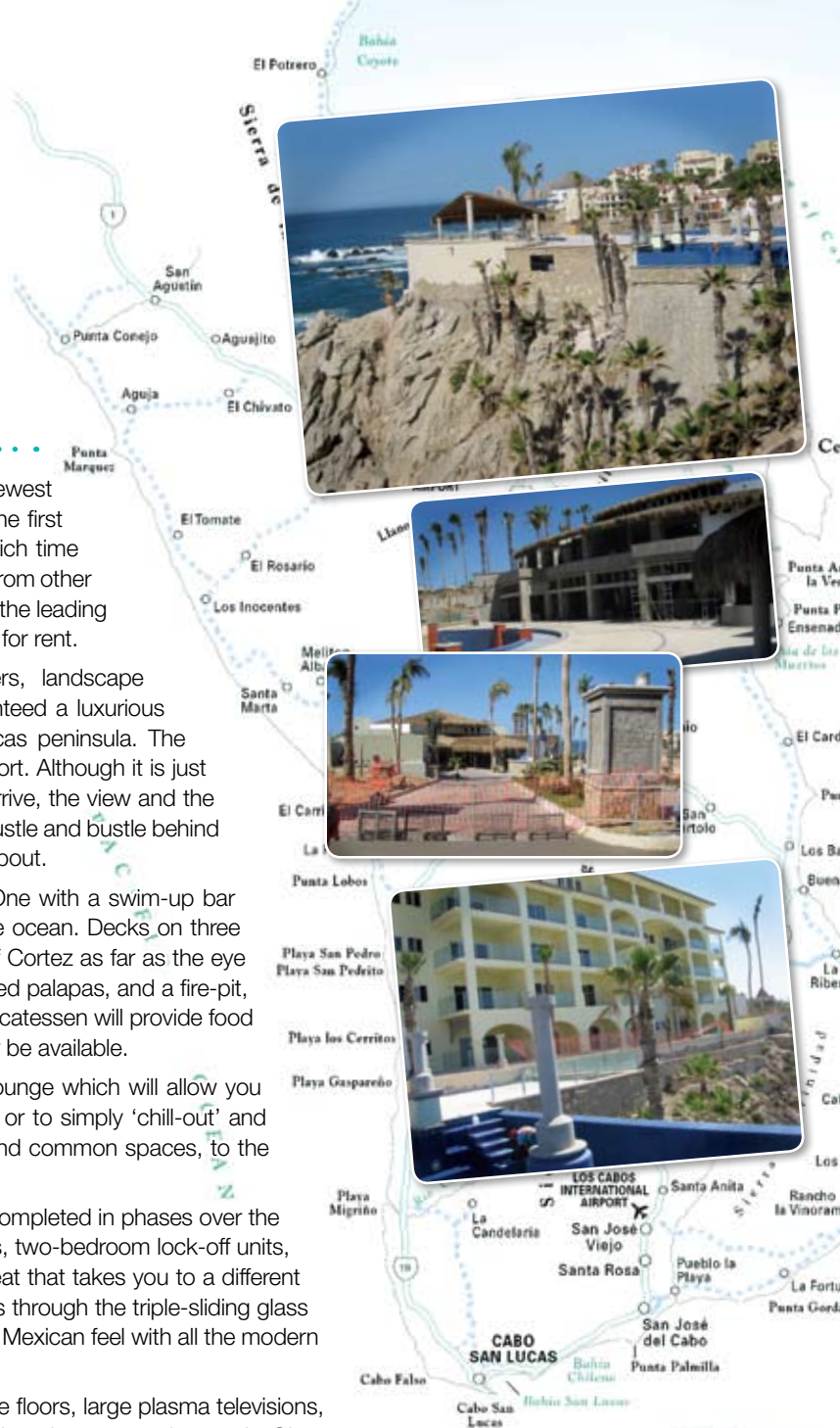
In addition, there is a fitness room, game room and an owner's lounge which will allow you to come indoors to work-out, engage the family, surf the internet, or to simply 'chill-out' and unwind. No detail has been overlooked from the exterior design and common spaces, to the private villas where you will reside in luxurious comfort.

Consisting of 222 units in four and five-story buildings that will be completed in phases over the next two years, the mix of one-bedroom suites, one-bedroom villas, two-bedroom lock-off units, and penthouse units that feature two bedrooms will provide a retreat that takes you to a different time and place. When you come into your villa from the large patios through the triple-sliding glass doors, a mix of old and new come together to provide an authentic Mexican feel with all the modern appliances to make your stay feel like home.

All units have Jacuzzi bathtubs, stainless steel appliances, travertine floors, large plasma televisions, and solid wood stained doors, all accented with local fabrics, design elements and artwork. Glass surrounds the shower along with dual and triple showerheads, providing a spa-like experience right in your own villa. If you treat yourself to one of the penthouse villas or the two-bedroom deluxe units, spectacular private sunset ocean views from your own hammock complete the total getaway.

Welk Resorts is excited to offer our owners and guests vacation time at this magnificent property. Please join us in Baja del Sur, Mexico and experience the gracious hospitality you have come to expect at any of the Welk Resorts and that Mexico is known for... ¡Bienvenidos! We look forward to seeing you. Don't forget your passport!

W



Membership Privileges

How does "Day Use" work? When do I have to make reservations?

- Welk vacation owners are entitled to year-round day use of the recreational facilities at Melody Hill, Broadway Hill, Harmony Hill, Boulder Springs Club House and Water Slide and the new Mountain Springs Recreation Center and Water Slide.
- To assure there is availability at the Recreation Facility of your choice, during peak vacation periods, owners must make an advanced reservation to use the facilities on Fridays, Saturdays, Sundays and holidays. Call Owner Services at **(800) 240-9342** to make your reservation request from 2 to 30 days in advance.
- Please bring your own towels and one medium size cooler is currently allowed at all Recreation Centers except Mountain Springs.
- Owners and Guests may be required to park in our lower parking lots or street parking. Shuttle Service is available from 10:00 AM to 6:00 PM from Memorial Weekend through Labor Day Weekend.

How many guests may I bring for "Day Use"?

- You are welcome to bring two guests per cardholder up to a maximum of six people per party, including children.
- Two cards are issued per ownership, based on title, one name per card.

May I reserve space and have a party or gathering at the Recreation Centers?

- We currently do not offer private banquet/party facilities at the Recreation Centers or on site; however, the Canyon Grille Restaurant and our new Greens Event Center is available for catered functions. Please call **(760) 749-3253** for more information.

What are my benefits as a Welk Owner?

- As an owner that purchased directly from Welk Resorts, you receive exclusive benefits and discounts, in addition to your Day Use privileges:
- A Golf discount of 10% to 50% (depending on time of day, day of the week and time of the year) on greens fees and cart rentals at the Fountains and Oaks courses. Guests of members receive the same discount when accompanied by the member (up to a foursome).
- A 10% discount on all merchandise at the Welk Resort Pro Shop and the Galleria Shop (excluding sale or discounted merchandise).
- Preferred seats and a 10% discount on any Welk Theatre performance. There is a 15% discount on Tuesday and Thursday evening performances (subject to seat availability).
- A 10% discount on alcoholic beverages and soft drinks at the Canyon Grille Restaurant.
- Please visit www.WelkOwnersLounge.com

Can a family member have the same privileges as I do? May they use my card?

- Cards are not transferable and may be used only by the person to whom they are issued.

What if I misplace my membership card(s)?

- If you forget your card while visiting us, you may obtain a temporary card from Owner Services at a charge of \$5.
- You may request a replacement for lost or stolen cards from Owner Services at a charge of \$15 per card. Please call **(800) 240-9342** or email us at ownerservices@welkgroup.com

Recreation Center Maintenance Week Schedule

Our recreation centers are closed for one week a year for maintenance and repair.

2009 Closure schedule:

Mt. Springs - 11/15 - 11/21

2010 Closure schedule:

Harmony Hill - 1/10 - 1/16

Melody Hill - 1/24 - 1/30

Boulder Springs - 2/7 - 2/13

Broadway Hill - 2/21 - 2/27

Mt. Springs - 2/28 - 3/6

The Owner Services Department is available every day from 8 AM until 5:30 PM Pacific time at 1-800-240-9342. You may also e-mail us at ownerservices@welkgroup.com.

it's time to
cash in

receive **\$500**
& get a great deal
for friends and family

call today
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Platinum

owners
association

Club intervals now include both the Villas on the Greens and Lawrence Welk Resort Villas in Escondido, 40 brand new and beautifully appointed deluxe two bedroom lock-off villas at the Mountain Villas project in Escondido, Welk Desert Oasis in Palm Springs and 28 newly opened two bedroom deluxe lock-off villas at Timber Ridge Lodge in Branson, Missouri. In addition, Mountain Springs, a beautiful new recreation center and pool at the Mountain Villas project in Escondido opened in March 2009.

The 3rd Annual Owners meeting is scheduled for October 26th at the Welk Resort in Escondido. Registration starts at 12:30 PM, followed by the owners meeting from 1:30 to 3:00 PM. Be sure to participate in this important event as there are two Board of Directors seats up for election.

Owner Services is now holding information classes every Saturday morning at 10:00 AM at Harmony Hill Recreation Center for Platinum Points owners. This is a great chance for owners to learn about reserving, banking, borrowing and accruing their points.

Association Events for Platinum Owners

- **October 26:** Annual Owners Meeting and Board of Directors election
- **November 2nd:** Annual billing of 2010 assessments.
- **January 1:** Due date for 2010 assessments

For reserving and banking your Platinum points, please contact the Owner Services department at (800) 240-9342, option #1 or via e-mail at Ownerservices@welkgroup.com. They will be happy to assist you in making your 2009 & 2010 vacation plans.

welkresorts.com

Lawrence Welk Resort Villas Vacation Owners Association

2009 has already brought new improvements to our Lawrence Welk Resort Villas!

The Association undertook a mini-renovation of Broadway Hill unit numbers 169 through 220 during the maintenance week in January. New carpeting was installed, cushions and pillows were restored on all sofas and chairs, new area rugs were installed in the dining room and dishwashers were replaced. A conversion of the Kids Room at Broadway Hill into a Teen Center was completed in August. This change included new additions which will enhance your teen's vacation experience. Also, the long-awaited conversion of twins to full beds for units 101 through 128 was completed in September, followed by units 169 through 220 in January 2010. This project involved replacing not only the beds, but also the bedding, including duvets, throw blankets, bed skirts and table blankets. This will enhance both the beauty and comfort of the villa interiors. The Management and Operations teams continue to assess the condition of the villa interiors and common area grounds to ensure we maintain the high standards you have come to expect.

Our Board of Directors election this year is for two open seats. Please be sure to complete the proxy ballot sent via mail if you will not be attending the annual owner's meeting. The proxy needs to reach our office by September 30th in order for the votes to be counted in the election. The annual meeting will be held in the Greens Event Center on October 5th, 2009, with registration at 12:30 PM and the meeting beginning at 1:30 PM.

Please look for the annual billing for 2010 maintenance fees which will be sent the first week in November and payment is due December 15, 2009. Included in your billing will be a quarterly payment election form for your convenience.

Note that you cannot bank or use your vacation time unless all fees are paid in full. Please take a moment to check with us and bring your fees current.

W



For questions or comments please contact the LWRV VOA office at (760) 749-9208 or via e-mail at lwrvvoa@welkgroup.com.

the latest from villas on the greens at the welk resort vacation owners association

Many improvements were completed during the first half of 2009 which we hope will enhance your vacation experience. In the month of March, the second half of the pool furniture at Boulder Springs was replaced with new high quality pieces. Also, in March the Association switched the Owners Lounge, Kids Room and Game Room at the Boulder Springs Recreation Center. The new layout has provided a better utilization of available space and added two new pool tables to the Game Room and an expanded Kids Room for crafts and activities.

Coming in September, a twin to king bed conversion will take place in 13 lock-off villas. This project will involve replacing not only the beds, but also the bedding, including duvets, throw blankets, bed skirts and table skirts. Finally, an update to the bedding packages for the first 44 units of the project will begin in September as well. This will update the bedrooms with new duvets, duvet covers, bed skirts, throw blankets, king pillows, and table blankets. This will enhance both the beauty and comfort of the villa interiors. We will follow with the remainder of the villas over the next year. The management and operations teams continually reassess the condition of the villa interiors and common area grounds to ensure we maintain the high standards you have come to expect.

Our annual Owners meeting was held on August 3rd and was a great success. We wish to thank all that attended and participated in this important event. The election for two open seats on our Board of Directors was conducted and incumbents, Janine Prior and Jerome Kaliser were elected for another two year term.

Please look for the 2010 operating budget which will be mailed to all owners on November 1st. The annual billing for 2010 maintenance fees will be sent the first week in December and payment is due January 15, 2010. Included in your billing will be a quarterly payment election form for your convenience.

W



For suggestions or inquiries, please email us at vwr-voa@welkgroup.com.

What is
blue & green
and fun all over?

Welk
RESORTS
BRANSON

SPLASH-A-TORIUM
INDOOR/OUTDOOR WATER ATTRACTION

OPEN
YEAR-ROUND!

What do you get with a 10,000+ square foot water fun park and an outrageous 100 foot, indoor water slide? Soaking wet! With an indoor/outdoor pool, locker rooms, and a large indoor/outdoor hot tub, you've got a new reason to visit Welk Resorts Branson. Plus, we've got a totally awesome indoor/outdoor "Splash-Zone" where staying dry is impossible! Did we mention its open year-round? Yeah, bring lots of towels. Free to our owners and guests.

For more info on Welk Resorts Branson,
contact us at 417-336-3575 or
www.WelkResortsBranson.com

letter spotlight

To Our Friends At Welk Resort,

In 1989, we purchased 2 weeks of Villa use, and little did we know, that would begin, and continue to be, our annual family vacation. This last July, our dinner count totaled 28 family and friends, ranging in age from 3 to 89 years young!

Throughout these 20 years, The Lawrence Welk Resort has managed to grow and stay current with activities that each of us could enjoy: golf, basketball, volleyball, soccer and football games. Welk Resort holds the fondest memories for each of us. We've made tie-dye shirts, ice cream sundaes, attended casino nights and spent endless hours enjoying the pools. Many of my grandchildren, and now my great-grandchildren, have learned to swim at Welk Resorts' pools. The memories from this resort even became the inspiration for two of our grandsons, who formed a band and named it "Champagne Boulevard!"

We now own 6 weeks of villa use! It is our tradition to come to Escondido one week in July with our children, grandchildren, great-grandchildren and many of our friends as well.

Sincerely,

Edward & Elisa Kappeler

Fountain Valley, CA
Owners Since 1989



Update your contact
information to

WIN!



If you have changed your contact information and perhaps overlooked updating it with us, Simply e-mail us at owneremail@welkgroup.com so we can revise your account records.

As a special thank you to those who help keep us up-to-date, we're holding a drawing for a **\$25 Welk Gift Certificate!**

Congratulations to previous winners:

Dren James
Janet Goldstein
Hon-Keung Lau

welkresorts.com

Welk RESORTS THEATRE

coming 2010

Steel Magnolias	1/07/10 – 1/24/10
Vicki Lawrence	1/27/10 – 1/30/10
I Do, I Do	2/04/10 – 3/07/10
Pirates of Penzance	3/11/10 – 5/02/10
Footloose	5/06/10 – 6/27/10
Summer Music Fest at Welk Resorts	7/01/10 – 7/04/10
Suessical	7/08/10 – 7/25/10
Noises Off	7/29/10 – 8/29/10
Smothers Brothers	9/03/10 – 9/05/10
The Full Monty	9/09/10 – 10/17/10
Octoberfest at Welk Resorts	10/22/10 – 10/24/10
Rocky Horror Picture Show Movie & Halloween Party	10/31/10 – 10/31/10 8:00 PM – Midnight
Welk Show	10/28/10 – 11/14/10
It's A Wonderful Life	11/18/10 – 01/02/11
Big Band Christmas	11/18/10 – 01/02/11

Desert Oasis Improvements Continue

2009 has been another good year at the resort in Palm Springs. Refurbishment of our second building (Tamarisk, 64 units) is now completed with another 34 on tap for January. In addition to the room refurbishments, other long-term projects continue. In addition to these interior projects, bids are being prepared to redo the pool decking as well as the pool plaster and tiles. The adult pool is scheduled for completion sometime in early January and the larger pool area a bit later in 2010.

Bob Wagener, our front desk associate, was nominated for an ARDA award. ARDA is the American Resort Development Association which represents the Vacation Ownership Industry. Bob was nominated in the Resort Staff Member category, was chosen as a finalist and made the trip to the national convention in Orlando this past March where he went on to win. Join us in congratulating Bob.

Just a quick reminder for those of you looking to come to the desert more frequently, we offer outstanding bonus time rates to our owners. For more information on rates or to book please give us a call at 800-824-8224 and ask about "Bonus Time."

This past spring, after careful consideration, a decision was made to downsize the golf course from 27 holes to 18 holes. It was decided that the Arroyo course would be taken out of play and more attention would be given to the remaining 18 holes on the Lake and Mountain nines. We are in the process of identifying how the new area can be put to use.

This change has also forced us to reconsider the over-seeding timeline. As it stands right now, all 18 holes will be closed for over-seeding from late September to the beginning of November. Information was given to owners who booked during that time regarding discounts that we were able to secure at alternative courses that are close by. For additional information please contact the golf shop directly at 760-328-6571.

Welk has decided to bring in a nationally known golf management company to take over the day-to-day operations of the Cathedral Canyon Country Club. Effective September 1, 2009, Billy Casper Golf, one of the largest golf management companies in the country, will assume management responsibilities. We feel their experience and depth will only help to enhance your overall golfing experience.

We are looking forward to continued improvement of both the Resort and the adjoining Country Club. As always we anxiously await your next visit and look forward to continuing to provide you with outstanding vacation experiences.

W



branson



Sep. 14 - Oct. 24, 2009



Nov. 2 - Dec. 5, 2009

now showing at

Welk RESORTS

TICKETS ON SALE NOW!

Ask for your owner discount
(760) 749-3448 - San Diego
(417) 337-7469 - Branson
www.WelkTheatre.com

AT THE HOP!
featuring
The Alley Cats!
sun. nights
@ 7 PM

COMEDY & MAGIC!
wed. nights
@ 7 PM

san diego



Sep. 3 - Nov. 8, 2009



Nov. 12 - Jan. 3, 2010

Acts, prices, and dates are subject to changes without notice. All Sales final. Children under 3 not permitted.

Welk V.I.P. Owner's Lounge



A place just for you.... keep track and up to date on everything you need to know.

www.welkownerslounge.com

**NEED HELP TO LOG IN?
CALL 1.800.240.9342**



Welk Resorts Has Gone Green

Welk Resorts San Diego has new initiatives in place to make their property more eco-friendly. With continued growth (over 33,000 owners and guests visited in 2008), Welk Resorts found it imperative to implement practices to reduce, reuse and recycle.

There are currently 9 recycling stations located throughout the resort, making it easy for owners and guests to recycle during their stay.

Changes have been made behind the scenes as well. Valet Services is responsible for Housekeeping duties and applies these 10 simple, but crucial steps in their practices:

- **Change light bulbs** to environmentally friendly, high-efficiency, low-consumption bulbs.
- **Install sub-metering devices** to measure laundry utility optimization and efficiency.
- **Customized wash formulas** for each linen type to increase linen longevity and reduce utility consumption.
- **NPE-free detergents** minimize harm to the environment.
- **Low-temperature detergents** reduce utility cost without compromising quality.
- **Monitor dryer performance** to ensure no loss of heat from dryer wheel (over drying wastes energy, damages linens, and increases costs).
- **Optimize lint procedures** to maintain dryer efficiency and keep lint out of the atmosphere.
- **Shut down equipment** to increase equipment life and save on utility costs.
- **Preventative maintenance programs** ensure equipment longevity, minimize unforeseen mishaps, and deliver maximum performance.
- **Invest in a water reclamation system** to combat the high cost of water, discharge costs and environmental concerns.



Welk Resorts San Diego has also made changes in their daily Operations. Bottled water has been replaced by pitchers of water in meetings, office paper is being recycled, and printing – such as the Welk Newsgram – is done on FSC certified papers (which ensures the paper contains fiber from well-managed and responsibly harvested forests). Please join us in our effort to reduce, reuse and recycle.

New Welk Benefit Special Events

To say “thank you” for being a loyal Welk owner we would like to introduce you to our new Platinum Benefits program.

Now you have the opportunity to go on wine tasting tours, attend sporting events and visit world famous attractions in the San Diego area.

Packages include 4 days and 3 nights accommodation on property, a reception party with food & drinks, dinner, gifts, and breakfast.

For complete details of event dates and pricing please call **(760) 751-3871**.

CONCIERGE at your service

The representatives of Welk Concierge Services are waiting to make your next vacation the best one ever!

The moment you arrive they will provide you with a check-in packet that includes a calendar of activities along with maps of the Welk Resort & San Diego County.

They also have discounted tickets to many local attractions. The Concierge desk is located in the lobby. Open 8:30 AM – 9 PM, 7 days a week.

